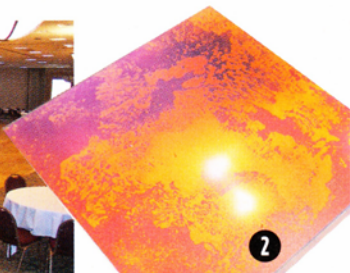


Fresh Goods

New products to attract attendees' attention on The Special Event's show floor, Jan. 16-18 **By Alexandra Gudmundsson**



Products aplenty: Start the new year with novel event accessories. The DanceDeck Pro (1) invites guests to cut a rug, and the Liquid Infusion (2) reacts to footsteps. Hot new products the iBall (3) and Ice Collection (4) invite guests to chill. Stylish textiles make up a hand-beaded aisle runner from The Original Runner Co. (5), Monique linen (6), Mosaic's new patterns (7) and Chameleon's new chair styles (8).

STEP ON IT Unique floors provide an attractive anchor for dazzling events. Holo-Walls (Booth 1429) offers Liquid Infusion, a new system of floor tiles filled with liquid that reacts to pressure by changing color.

For a more classic look, Event Floor Sales Co. (Booth 401) has a new floor for outdoor use—the Outlok portable dance floor—made of vinyl that resembles walnut. For a genuine wood floor, stop by Signature Fencing and Flooring Systems (Booth 318) and see the DanceDeck Pro. The lightweight, modular system comes in both maple and oak.

ICE BABY For the perfect product to chill drinks, visit Ice Caters (Booth 1428). The company offers a sphere of crystal-clear ice for cocktails; the slow-melting iBall won't dilute liquors. Another chilly new product is the new Ice Collection from PBG Events (Booth 311). The collection's tables feature a clear acrylic top with a color-changing "ice" base; the line uses remote-controlled LEDs to switch out hues.



FLURRY OF FABRIC Yards of fine fabric will be featured on the exhibit floor. The Original Runner Co. (Booth 1416) offers its hand-beaded custom aisle runners, now decorated with Swarovski crystals. Mosaic (Booth 536) has new satin linen in paisley and polka dots. The Tablecloth Co.'s (Booth 1110) newest fabric line, dubbed Monique, is made of 100 percent polyester. The iridescent fabric features a ribbon embroidery floral pattern. For a modern touch, Micki's Fine Linens (Booth 406) offers new napkins in black and white. Contrasting stitching is now available on the poly-cotton napkins.

DECOR DEALS Plenty of new products are dedicated to adding extra pop to party decor. Chameleon Chair Collection (Booth 1600) features its new Chloe design, which will debut in both velvet and stretch knit materials. Velon Designs, in partnership with Classic Party Rentals (Booth 1109),