



FOR IMMEDIATE RELEASE

Classic Party Rentals and Chameleon Chair® Enter New Agreement

LOS ANGELES, California. (March 7, 2013) – Classic Party Rentals, the leading event rental company in the United States, and Chameleon Chairs LLC, dba Chameleon Chair® Collection, announced today they have extended their business relationship, which began in 2007.

As in the prior agreement, Classic will continue its management and operations of Chameleon's rental business throughout the United States. Classic Party Rentals retains exclusive rights to rent Chameleon Chair's inventory in each of its markets across the U.S. Chameleon will continue to operate as an independent company. Its primary focus is on design, manufacture and sale of its proprietary line of unique event chairs, barstools and chair cover products. The goal of the agreement is to grow the revenues and market share of both companies.

“The extension of our agreement with Chameleon Chair® solidifies Chameleon Chair® as part of our product lineup offered to our clients,” said Jeff Black, President and CEO of Classic Party Rentals. “More importantly it illustrates what can happen when you and someone who has strengths that complement yours join forces and focus on a single goal. The synergy of the relationship allows for us to accomplish together what could have been challenging separately.”

“Our renewed agreement with Classic Party Rentals maintains an established win³ partnership for our customers and for our respective companies.” Jerry Smolar, President and CEO of Chameleon added, “This partnership allows Chameleon Chair® to focus on its business as a designer and manufacturer of our line of innovative and distinctive chairs, barstools and decorative covers. Chameleon's products, coupled with Classic's established sales, service, and extensive distribution infrastructure, present a powerful combination in meeting our clients' needs.”

About Classic Party Rentals

Classic Party Rentals is the nation's leading full service event rental company. Classic services most major markets including Los Angeles, San Francisco, Chicago, Dallas, Phoenix, New York, and Pompano Beach. Its high-profile event roster includes more than 180,000 major sporting events, brand promotion tours, Hollywood awards shows, movie premieres, celebrity weddings, charity events and private social events annually. Locally, each Classic Party Rentals location is recognized as an integral part of successful holiday celebrations at home and at work, backyard weddings and birthday parties, school and church functions, local food and wine festivals, and many community service benefits. Classic Party Rentals is also a leading nationwide provider of tents, clear span structures, power, heating, air conditioning and sub-flooring. Ultimately, there is no need to lose sleep over the details, if you can dream it; Classic Party Rentals can deliver it.

We do business under a number of different names, and customers are never disappointed by our Blue Diamond service or the strength of our partners will bring to events. For more information, please visit www.ClassicPartyRentals.com. **“Choose Wisely Choose Classic.** Feel Secure...No Event too Big or too Small; we do them all.”

About Chameleon Chairs

Chameleon Chairs, LLC, headquartered in Torrance, CA, was formed in January 2005, and concurrently acquired an existing inventory and patent pending for the Chameleon Chair system. The opportunity to provide more than 1,500 chairs for the 2005 Academy Awards Governors Ball was the Company’s initial foray into the chair rental business. The Company does business as the “Chameleon Chair Collection” and designs, manufactures sells and rents its propriety products. Presently, the Company offers an expansive line of chairs and barstools that can be viewed on their website at www.chameleonchair.com.

The Chameleon Chair is a remarkably versatile stacking chair that is ergonomically engineered for comfort and style. The Chameleon Chair Collection includes metallic and covered back chairs and barstools as well as seat cushions in a wide variety of colors, fabrics and patterns. The chairs are delivered in a proprietary storage and transportation dolly that efficiently holds 36 chairs.

Chameleon has filed for patents covering its new products and rental methods, including its transportation system. On November 1, 2011, the United States Patent Office issued U.S. Patent No. 8,047,601 B1. The Patent protects the structure of Chameleon’s iconic and novel Chameleon Chair.

The company has also received federal trademark registration for the names “Chameleon Chair” and “Chameleon Chair Collection”. In addition, the Company’s intellectual property portfolio has been and will be updated as new innovations are added.

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